

THE CALALA FOUNDATION

Overview





CONTENTS

- 01 BACKGROUND
- 02 OUR VISION
- 03 COMMUNITY
- 04 CONSERVATION
- 05 ENVIRONMENT
- 06 THE FUTURE

BACKGROUND

Nicaragua is the second poorest country in the Western Hemisphere. Most of the poverty exists rurally and is highlighted in the undiscovered Caribbean region, where Calala Island is located. 75% of the population is said to live below the poverty line. A lack of infrastructure, basic schooling and any real job opportunities perpetuates poverty through the generations.

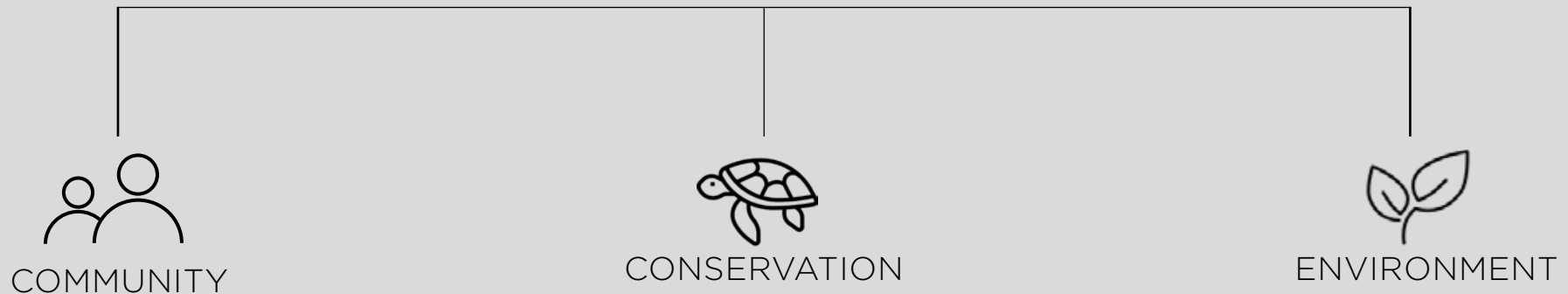


OUR VISION

At Calala Island, we believe passionately in investing in the untouched beauty of the land and environment; and people and communities of the NiCaribbean. Striving to uplift local communities, promoting conservation and protecting the environment form the staple of the Calala Foundation's core being.

Established as a privately funded foundation by Tim and Sarah Wickham, at least 10% of our room inventory is sold through larger, public charitable organizations.

THE CALALA **FOUNDATION**

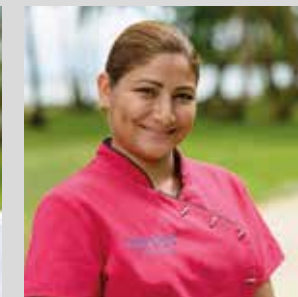
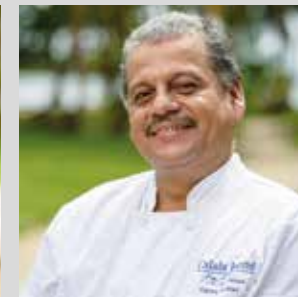




COMMUNITY

Over 80% of our staff come from our local communities. These are generally small communities, sometimes with populations as little as 200 people, and so our impact can be huge. A responsibility we will never take lightly and one we are continually investing in.

The people are some of the most kind-hearted you will ever meet; and we are proud to showcase that warmth with you during your time on Calala Island.





CONSERVATION

Calala Island and the surrounding Pearl Cays are important nesting sites for Hawksbill turtles, a critically endangered species now threatened with extinction. Working alongside the Wildlife Conservation Society, conservation efforts over time have had tremendous success and, in our latest nesting season, we witnessed a record 75 nests, with an approximate 9,000 egg count, on the Island.

The delicate ecosystem which surrounds our beautiful island is always under review and its protection and improvement will be the gift we pass onto future generations.



ENVIRONMENT

When it comes to the environment, we are committed to keeping our footprint to an absolute minimum and are always looking for ways to reduce this further still.

Our infrastructure contributes;

- We source over 85% of our energy from renewable sources.
- Eco-friendly waste water treatment plant

Our commitment contributes;

- Calala Island H2O water
- Bamboo straws
- 100% Recycling (on and off-Island)



THE FUTURE

“We knew that being the first luxury property in the NiCaribbean was going to come with its challenges in promoting conservation and environmental philosophies. Placing our values at the core was vital if we were to ensure we could make the difference we set out to make to people’s lives. Looking after the environment and helping conserve so much of what makes Calala Island so beautiful was an easy decision and one we will never forget.

We are determined to continue making a real difference to the people and the land of the NiCaribbean.”

Tim & Sarah Wickham, Founders of The Calala Foundation



THANK YOU